

People Capacity Management

# TRAINING PROGRAMMES GUIDE

International training programs for 2020



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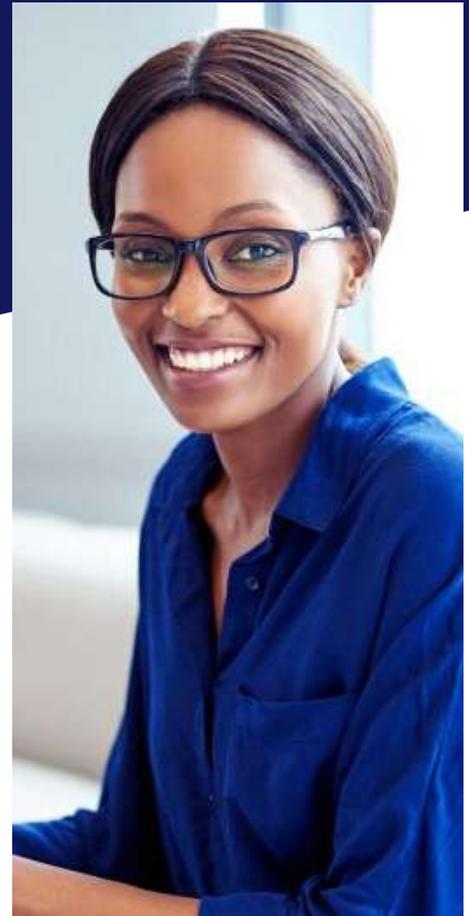
**Clarity4D**  
clear colourful communication



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# WE ARE HR AND MANAGEMENT CONSULTANTS



People Capacity Management is a human resources and management consulting firm located in Lagos, Nigeria. We provide services, expertise and resources to both the private and public sectors through our deep knowledge of issues specific to industries and sectors. We are committed to meeting the needs of our clients in a timely and cost effective manner.

Our goal is to offer our clients the option that best suit their needs, be it a short or long term assignment, or on a project or ad hoc basis.

We take the time to develop strong working relationships with our clients by understanding their business, their needs, and the company culture. With that understanding and with the knowledge and expertise gained over the years in human resources and business, we recommend solutions that align with our clients' business priorities and work with them to implement the solutions. We have established strategic alliances with an active network of consultants who share the same values and beliefs in support of client needs.

This network of professionals provide all the competence of a large organization while remaining responsive by size.

# OUR INTERNATIONAL TRAINING PROGRAMMES

Our programs are designed to give you the very best experience.

01

Establishing Strategic Partnerships, Joint Ventures, and Syndicate

02

Digital Transformation for Senior Executives

03

Developing and Promoting Strategic Workplace Alliances

04

Big Data Analytics for Effective Business decision making

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Enterprise Leadership Development

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Executive Leadership Safari



# ESTABLISHING STRATEGIC PARTNERSHIPS, JOINT VENTURES, AND SYNDICATE

## Overview

For many companies, the opportunity to develop new functional capabilities to stay competitive in the market requires a lot of time to build from scratch, or far more investment capital than the company has access to. A viable strategy is that companies can gain access to those required capabilities through a strategic partnership, joint venture, or syndicate with other firms who already have those functions, or the necessary capital resources.

This training is designed to equip participants with the requisite knowledge and skills needed to proactively develop all the key components for either a Strategic Partnership [SP], Joint Venture [JV], or syndicate – completing a formal scenario analysis of each potential opportunity with a detailed plan for execution.

## Learning Outcomes

At the end of this training, participants will learn to:

- Produce a strategic map of prospective allies and potential arrangements.
- Analyze and rank-order “best” opportunities.
- Design a compelling value proposition for a proposed arrangement.
- Explain the benefits and costs of different deal-alliance structures.
- Develop an execution plan for an arrangement, including monitoring-assessing success.

## Who Should Attend

- Anyone looking to strategically leverage and enhance the value of company assets and resources.
- Anyone looking to develop new revenue sources across product-services and markets.
- Anyone looking to enhance strategic options for the shareholders or stakeholders
- R+D / Product Development Teams looking to enhance / broaden the scope / scale of the portfolio.
- Business Development Professionals looking to proactively open up new opportunities

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# DIGITAL TRANSFORMATION FOR SENIOR EXECUTIVES

## Overview

According to a publication by PWC in 2017, 45% of executives expect to grow their revenue, and 25 % expect digital to create better customer experiences. As it stands, every enterprise now face a choice between innovation or extinction as a result of digital transformation.

This highly interactive (Five) 5 day programme provides participants with the conceptual knowledge and practical tools required for the digital transformation of their organization. They will also learn that digital transformation is not just about I.T or Technology but how technology is used as a strategic tool and integrated into all areas of the business to bring about change.

## Learning Outcomes

- Understand where technology provides the most value to the organization and how to leverage it
- Become more knowledgeable at a basic level about engineering, analytics, systems, design thinking, Agile, and user experience
- Identify the potential of technological innovations and determine the revenue-generating possibilities of pursuing them
- Be ready to spot opportunities for re-framing or extending traditional business models to include a stronger digital dimension
- Understand the transition to digital; and the role of regulation.
- Develop an action plan to implement digital change in your organization, before it is too late



**Who Should Attend:**  
**Business leaders, Executives, Decision makers and those interested in transforming their organization.**



# DEVELOPING AND PROMOTING STRATEGIC WORKPLACE ALLIANCES

## Overview

Collaboration is vital to organizational success. Today, the rate of change and innovation is driving a new team structure. Leaders are now bringing together employees from across an organization to contribute to projects, and regrouping them into new teams as opportunities arise. It is all about alliances – not just a good practice, but also a core organizational competence.

Organizations can reap the benefits of strategic alliances by transitioning to managing a team of teams, a work culture that evolves fluidly to meet project demands and schedules, while aligning to corporate strategy and goals. This program gives participants the knowledge and tools needed to create a collaborative framework; build trust and enable individuals to maximize their contribution in a high-performance environment.

## Learning Outcomes

- Populate your teams with the right skills, talents and resources
- Manage and collaborate effectively with key stakeholders
- Develop core team skills and processes for innovating, partnering and executing
- Understand how to make best use of the power of collaboration to build stronger teams
- Develop concepts that incorporate the principles of a high performance culture: open communication; decentralized decision-making; collaborative relationships; and diversity

## Who Should Attend

Strategic HR business partners; HR leaders, managers and professionals who are developing organizational platforms for collaboration and innovation

# BIG DATA ANALYTICS FOR EFFECTIVE BUSINESS DECISION MAKING

## Overview

Virtually every industry today is better off with the application of “Big Data”, and likewise, every career field is significantly enhanced when the ability to collate and analyse “Big Data” is included to the mix. Preparing yourself with “Big Data” skills will help you stay relevant and contribute towards the growth of your organization, irrespective of the industry.

As more organizations move towards a data-based decision-making approach, it is essential to invest in learning and gaining value-added certifications in this domain. With relevant training on analytical tools and techniques, participants will be armed with the knowledge and skills required to leverage data for informed decision-making. We will introduce participants to big data and the statistical and mathematical approaches for analysing it. Participants will also get a practical insight into data analytics, and popular tools and frameworks for collecting, storing and managing data. It will provide business managers with the techniques needed to transform their organisation into a data-driven organisation.

## Learning Outcomes

- Learn about the sources of data and the intermediary software services that can fetch those data into your database
- Assess the quality of the collected data
- Explain the reasons behind past events by analysing and summarizing data
- Predict future outcomes by choosing the appropriate machine learning algorithm to use in a business context
- Learn the implementation challenges of creating a data-driven organisation
- Understand the ethics and regulatory issues involved in making decisions using data
- Broaden your professional horizon

## Who Should Attend

HR Managers, Business Leaders, Unit Heads and anyone involved in decision making. It is open to anyone with an interest in big data and is essential if you are looking to add big data analytics to your skill set.



# ENTERPRISE LEADERSHIP DEVELOPMENT

## Overview

The business environment in the 21st century presents organizations with many unique challenges and requires a different mix of leadership skills to excel in driving business results. Organizations in today's VUCA (volatile, uncertain, complex and ambiguous) environment require new levels of agility and innovation and leaders who are not only adept at driving individual and team goals but also possess strong cross functional skills; leaders who are able to improve the output from others within and outside of their teams (and replicate this at the team level – encouraging and equipping their teams to reach out and seek ways to help other team members and teams succeed).

This five (5) day enterprise leadership program is designed to equip leaders with the skills needed to impact and drive business performance across their organizations.

## Learning Outcomes

At the conclusion of the program, participants will be able to:

- Lead and drive strategic initiatives towards the delivery of organisational objectives
- Drive departmental alignment and collaboration
- Foster a culture of trust and leverage this in driving organizational performance
- Set departmental priorities in alignment with overall organisational goals and drive execution
- Use financial information to drive decision making
- Create and sustain a culture of rapid innovation
- Drive departmental and organisational performance

## Who Should Attend

Entrepreneurial leaders and Mid-Senior level leaders (across functions) within organizations.



# EXECUTIVE LEADERSHIP SAFARI

## Overview

Before we can excellently lead others, we must first do an “inside job” of discovering who we are and how it impacts our leadership style. This helps us understand our unique inner qualities, strengths, and areas to improve on. This training is specially tailored using the Clarity4D model to demonstrate flexible styles for an all-inclusive leadership which will develop and positively influence leaders towards achieving best results.

Participants will be armed with excellent leadership skills which offers a hands-on and highly relevant approach to effective leadership in the 21st century. The programme is designed to be 100% experiential and lessons learned are simple and easy to apply in personal and professional life.



## Learning Outcomes

At the conclusion of the program, participants will be able to:

- Using colours to understand the diverse preferences of Jungian behaviour
- Better grasp how to guide teams towards achieving shared goals
- Improve manager-employee relations for best results
- Understand how to lead from the inside out
- Learn how to be mindful of perception
- Discover their ‘instinctive’ selves

## Who Should Attend

Senior management employees, line managers, supervisors and potential supervisors



# PROGRAM FLOW FOR 2020

- Establishing Strategic Partnerships, Joint Ventures, and Syndicate
- Digital Transformation for Senior Executives
- Developing and Promoting strategic work place alliances
- BIG Data Analytics for effective business decision making
- Enterprise Leadership Development
- Executive Leadership Safari

PROGRAM	LOCATION	FEE (\$)
Establishing Strategic Partnerships, Joint Ventures, and Syndicate	Dubai	5,500
Digital Transformation for Senior Executives	Abu-Dhabi	4,750
Developing and Promoting strategic work place alliances	UK	3,750
BIG Data Analytics for effective business decision making	Dubai	4,500
Enterprise Leadership Development	Abu-Dhabi	5,500
Executive Leadership Safari	Dubai	3,750

## SELECTED PROGRAMS

TICK WHERE APPLICABLE

Establishing Strategic Partnerships, Joint Ventures, and Syndicate Digital Transformation for Senior Executives Developing and Promoting strategic work place alliances BIG Data Analytics for effective business decision making Enterprise Leadership Development Executive Leadership Safari	
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## PROGRAM DATE

PROGRAM	DATE
Establishing Strategic Partnerships, Joint Ventures, and Syndicate	15-20 June 2020
Digital Transformation for Senior Executives	22-27 June 2020
Developing and Promoting Strategic Workplace Alliances	20-25 July 2020
Big Data Analytics for Effective Business Decision Making	24-29 August 2020
Enterprise Leadership Development	7-12 September 2020
Executive Leadership Safari	16-21 November 2020

